

RESERVATION ABANDONMENT SOLUTIONS

The post-COVID traveler has new needs and expectations. Meet them at every step of the ever-evolving customer journey with Cybba's full-funnel reservation abandonment solutions.



MANAGE ALL CUSTOMER TOUCHPOINTS FROM ONE PLACE:

Build Brand Awareness

- Display Prospecting Ads
- Influencer Marketing
- OTT and YouTube Video Ads
- Paid Social Ads

Engage Customers On and Off-Site

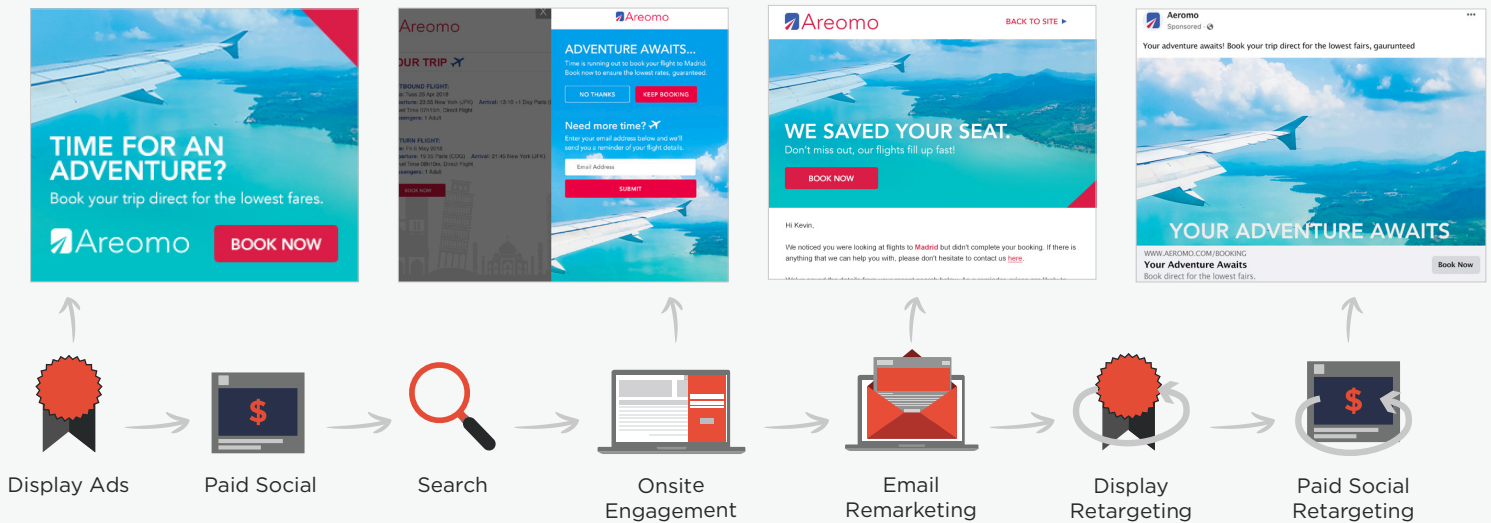
- Exit Intent Triggers
- Promo Bar
- SMS

Encourage Booking Completion

- Email Remarketing
- Display Retargeting Ads
- Paid Social Retargeting

Our campaigns deliver:
10-15%
increase in revenue

SAMPLE CAMPAIGN:



CYBBA RESERVATION ABANDONMENT CAMPAIGNS INCLUDE:

Cloud Based Platform

- Easy activation with a universal JavaScript tag
- Social and CRM integrations

Custom Analytics Dashboard

- Ongoing optimizations
- Single attribution model for conversions

Best-in-Class Managed Services

- Dedicated account manager
- In-house design team for top-quality creative design

Is your business ready to meet the upcoming surge in travel demand?

Reach out today

(857) 284-7000 or marketing@cybba.com